Copyright & Image Usage Policy

Effective Date: 1 July 2026

Copyright & Image Usage Policy

At Rebecca Jenkin Photography, we believe photographs are more than images, they are lasting memories, valuable business assets and creative works protected by law.

This policy explains who owns the copyright in photographs created by Rebecca Jenkin Photography and how those images may be used by our clients.

This policy should be read in conjunction with your individual Photography Agreement or Contract. Where there is any inconsistency, the Photography Agreement will prevail.

Copyright Ownership

Under the **Copyright Act 1968 (Cth)**, copyright in all photographs created by Rebecca Jenkin Photography remains the property of Rebecca Jenkin Photography unless otherwise agreed in writing.

Booking a photography session or purchasing photographs does **not** transfer copyright ownership.

Clients receive a license to use their photographs in accordance with this policy and the terms of their Photography Agreement.

Personal Photography Sessions

This includes, but is not limited to:

- Family Portraits
- Maternity
- Newborn

- Cake Smash Sessions
- Children
- Couples
- Engagements
- Weddings
- Lifestyle Sessions

Unless otherwise agreed, clients receive a **non-exclusive, non-transferable, perpetual license** to:

- Download their photographs.
- Print photographs for personal use.
- Display photographs in their home.
- Share photographs on personal social media accounts.
- Share photographs electronically with family and friends.
- Create albums and personal keepsakes.

This license does not permit commercial use.

Commercial Photography

Commercial photography includes:

- Branding Sessions
- Product Photography
- Business Portraits
- Marketing Campaigns
- Advertising Photography
- Commercial Content Creation

Commercial image usage is governed by the license specified in the Photography Agreement.

The license may define:

- Permitted business use.
- Advertising rights.
- Website usage.
- Social media usage.
- Print advertising.
- Editorial use.

- Geographic restrictions.
- Duration of license.
- Exclusivity where applicable.

Any use outside the agreed license may require an additional licensing fee.

Corporate Events

Corporate event clients may use delivered images for internal communications, company websites, newsletters, annual reports, presentations and marketing activities as outlined in their Photography Agreement.

Copyright remains with Rebecca Jenkin Photography unless otherwise agreed in writing.

What Clients May Do

Subject to their Photography Agreement, clients may:

- Download high-resolution photographs.
- Print photographs for personal use.
- Share photographs on personal or business social media (where licensed).
- Use photographs for the agreed licensed purpose.
- Create albums, canvases and other printed products.
- Crop photographs slightly where required by social media platforms without altering the overall integrity of the image.

What Clients Must Not Do

Unless written permission has been provided, clients must not:

- Sell photographs.
- Transfer usage rights to another individual or business.
- Enter photographs into competitions under their own name.
- Submit photographs for publication without permission and appropriate credit where required.
- Remove visible watermarks.
- Claim authorship of the photographs.

- Alter photographs in a manner that misrepresents the original work.

Editing and AI Alterations

To preserve the artistic integrity of our work, clients must not:

- Apply filters that significantly alter the appearance of the photographs.
- Use artificial intelligence (AI) tools to modify, extend, regenerate or manipulate delivered images.
- Replace backgrounds, remove people or substantially alter the content of photographs.
- Use photographs to generate AI-created images or synthetic content.
- Edit photographs in a way that could reasonably suggest they were created or altered by Rebecca Jenkin Photography when they were not.

Minor cropping for social media or printing purposes is acceptable provided the overall integrity of the image is maintained.

If you would like additional editing or retouching, please contact us. We are happy to discuss further editing services.

Social Media Sharing

We love seeing our photographs shared.

When sharing photographs online, we kindly ask that you:

- Tag or mention Rebecca Jenkin Photography where practical.
- Avoid applying filters or any editing.
- Share photographs in the form delivered whenever possible.

Tagging is appreciated but not compulsory unless otherwise specified in your Photography Agreement.

Portfolio & Promotional Use

Your Photography Agreement outlines whether Rebecca Jenkin Photography may use photographs for:

- Website portfolio
- Social media
- Studio displays
- Photography awards
- Competitions
- Advertising
- Printed marketing material
- Educational presentations

Where consent is required, we will always respect your wishes.

Third-Party Vendors

Professional print laboratories, album manufacturers and framing suppliers engaged to produce your products are authorised only to use your photographs for fulfilling your order.

They may not use your photographs for their own marketing purposes unless separate consent has been obtained.

Image Storage

While Rebecca Jenkin Photography maintains secure storage and backup systems, clients are responsible for downloading and securely backing up their photographs once delivered.

Pixieset galleries may be archived or removed after the gallery expiry date specified in your Photography Agreement.

We recommend maintaining multiple backups of your purchased images.

Requests for Additional Usage

If you require additional licensing or wish to use photographs outside the scope of your original license, please contact Rebecca Jenkin Photography.

We are happy to discuss extended licensing arrangements for advertising, publishing, commercial campaigns or other specialised uses.

Copyright Infringement

Unauthorised copying, reproduction, alteration, distribution or commercial use of photographs may constitute copyright infringement under Australian law.

Rebecca Jenkin Photography reserves all legal rights to protect its intellectual property and may seek appropriate remedies where copyright has been infringed.

Contact

If you have any questions regarding copyright or image usage, please contact:

Rebecca Jenkin Photography

Email: info@rebeccajenkinphotography.com.au

Website: www.rebeccajenkinphotography.com.au