Rebecca Jenkin
PHOTOGRAPHY

Privacy Policy

Effective Date: 1 July 2026

Privacy Policy

Rebecca Jenkin Photography ("we", "our", "us") is committed to protecting your privacy and handling your personal information in a secure, transparent and respectful manner.

This Privacy Policy explains how we collect, use, store and protect your personal information when you engage our photography services or visit our website.

Rebecca Jenkin Photography is committed to complying with the **Privacy Act 1988 (Cth)** and the **Australian Privacy Principles (APPs)** where applicable. The Australian Privacy Principles set out standards for the collection, use, disclosure and storage of personal information to help protect your privacy.

What Information We Collect

Depending on the services you book, we may collect:

- Your name
- Email address
- Phone number
- Postal address
- Billing information
- Event details (such as weddings, family portraits, corporate events and commercial photography)
- Names of participants where relevant
- Emergency contact details where required
- Information provided through enquiry forms
- Communications between you and us
- Images and photographs captured during your photography session
- Website usage information through cookies and analytics

Providing this information allows us to deliver our photography services effectively.

How We Collect Information

We collect information when you:

- Submit an enquiry through our website
- Contact us via email, phone or social media
- Complete booking forms
- Sign a photography agreement or contract
- Make payments
- Attend a photography session or event
- Subscribe to our newsletter or marketing communications
- Visit our website

Why We Collect Your Information

We collect personal information to:

- Respond to enquiries
- Prepare quotations and proposals
- Manage bookings
- Provide photography services
- Deliver your images
- Communicate before and after your session
- Process payments
- Comply with legal obligations
- Improve our customer service and website
- Send newsletters and promotional information where you have chosen to subscribe

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Photography Contracts

Every photography booking is covered by an individual Photography Agreement or Contract.

Your contract outlines:

- Services being provided
- Image usage permissions
- Copyright ownership and licensing
- Model releases (where applicable)
- Delivery timelines
- Cancellation and rescheduling policies
- Client responsibilities

The terms within your signed contract operate alongside this Privacy Policy.

Image Storage and Delivery

Your photographs are stored securely throughout our editing workflow using password-protected systems and secure storage solutions.

Completed galleries are delivered through **Pixieset**, a secure online gallery platform that uses encrypted connections and secure access controls. Galleries are protected by individual passwords or secure access links provided to you.

Only authorised persons with the gallery link and, where applicable, the gallery password, can view or download your images.

While we take reasonable steps to ensure your gallery remains secure, clients are responsible for maintaining the confidentiality of their gallery links and passwords and should not share them with anyone they do not wish to access their images.

AI-Assisted Editing

Rebecca Jenkin Photography may use professional editing software and AI-assisted tools as part of our post-production workflow to enhance and refine your photographs. These tools may assist with tasks such as colour correction, exposure adjustments, skin retouching, object removal, background cleanup, sharpening, noise reduction and other standard photographic editing processes.

Any AI-assisted editing is used solely to enhance the quality and presentation of your images while maintaining the authenticity and integrity of the moments captured during your session.

Your photographs are **not** used to train artificial intelligence models or machine learning systems without your knowledge and consent. We do not upload or provide your images to AI platforms for the purpose of developing or training AI technologies.

Where third-party editing software or cloud-based services are used as part of our workflow, we take reasonable steps to ensure those providers maintain appropriate security and privacy standards consistent with protecting your personal information and photographic content.

How We Protect Your Information

We take reasonable measures to safeguard your personal information through:

- Password-protected computers and devices
- Secure cloud storage where appropriate
- Secure online gallery platforms
- Limited access to client information
- Regular software and security updates
- Secure backup procedures

While we strive to protect your information, no method of electronic transmission or storage is completely secure.

Sharing Your Information

We respect your privacy.

We do **not** sell, rent, trade or otherwise disclose your personal information to third parties for marketing purposes.

We may share limited personal information only where reasonably necessary to:

- Deliver our photography services, including secure online gallery hosting through Pixieset and trusted payment processing providers.
- Comply with Australian laws and legal obligations.
- Protect our legal rights or respond to lawful requests from government authorities.

Any third-party service providers we engage are expected to maintain appropriate privacy and security standards.

Marketing and Portfolio Use

Your Photography Agreement outlines whether your photographs may be used for:

- Our website
- Social media
- Printed promotional material
- Photography competitions
- Studio displays
- Marketing and advertising

We respect any agreements made regarding privacy and image usage.

Where consent is required, we will seek your permission before using identifiable images for promotional purposes.

Corporate and Commercial Clients

Corporate and commercial clients may have additional confidentiality requirements.

Where confidentiality agreements exist, photographs, event information and related materials will be managed in accordance with those agreements.

Children's Privacy

For family, newborn and children's photography, consent is provided by a parent or legal guardian when booking the session.

We take particular care when displaying or sharing photographs of children and will always respect any agreed restrictions regarding image use.

Email Newsletters and Marketing Communications

If you choose to subscribe to our newsletter or marketing updates, we may collect your name and email address to send you information about:

- Photography sessions
- Promotions and special offers

- Studio news
- Seasonal mini sessions
- Photography tips and inspiration

You may unsubscribe from these communications at any time by clicking the **"Unsubscribe"** link included at the bottom of every newsletter or by contacting us directly. Once you unsubscribe, you will no longer receive marketing emails, although we may still contact you regarding existing bookings or services you have requested.

We do not sell or share our subscriber lists with third parties for marketing purposes.

Website Cookies

Our website may use cookies and analytics tools to:

- Improve website performance
- Analyse website traffic
- Enhance your browsing experience

You can disable cookies through your web browser settings, although some website functionality may be affected.

Accessing or Correcting Your Information

You may request access to the personal information we hold about you.

If any information is inaccurate, incomplete or out of date, please contact us and we will take reasonable steps to correct it.

Retention of Information

We retain client information and photographs for as long as reasonably necessary to provide our services, comply with legal obligations, resolve disputes and maintain business records.

Online galleries may eventually be archived or removed from Pixieset. Clients are encouraged to download and securely back up their photographs upon delivery.

Third-Party Websites

Our website may contain links to third-party websites.

We are not responsible for the privacy practices of those websites and encourage you to review their individual privacy policies.

Compliance with Australian Privacy Principles

In accordance with the Australian Privacy Principles, you have the right to:

- Know what personal information we collect and why.
- Request access to your personal information.
- Request correction of inaccurate or incomplete information.
- Make a complaint if you believe your privacy has not been handled appropriately.

If you have any questions or concerns about how your personal information is managed, please contact us so we can work with you to resolve the matter.

If you are not satisfied with our response, you may contact the Office of the Australian Information Commissioner (OAIC) for further information regarding your privacy rights.

Changes to this Privacy Policy

This Privacy Policy may be updated from time to time to reflect changes in legislation, technology or our business practices.

The most current version will always be published on our website.

Contact Us

If you have any questions regarding this Privacy Policy or the way your personal information is handled, please contact:

Rebecca Jenkin Photography
Email: info@rebeccajenkinphotography.com.au
Website: www.rebeccajenkinphotography.com.au

By engaging Rebecca Jenkin Photography or using our website, you acknowledge that you have read and understood this Privacy Policy.